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All the latest moos

Glenisk, Ireland's organic dairy produce manufacturer, has announced the launch of iMoo (Irish Mothers of Organic), an interactive on-line community offering advice, support and information on parenting the organic way. As well as monthly live webchats with an expert panel, the site offers discussion forums allowing visitors to exchange views and information, and also features blogs from mothers. To mark the launch of iMoo, Glenisk has commissioned a major study into the issues facing Irish mothers today. The findings of the research will be published later this month. Further information is available at www.glenisk.com/imoo, where visitors can sign up to receive a monthly moosletter.