



Campaigner's talk in Dublin

Renowned campaigner and activist Erin Brockovich, subject of the 2000 oscar-winning film of the same name, will visit Dublin during September 2008 thanks to Ireland's family-owned and operated organic dairy, Glenisk.

Brockovich will address an audience at University College Dublin, Belfield, at 1pm on Saturday, September 20. The event is being held by Glenisk to celebrate Ireland's National Organic Week, which runs from September 15-21. Tickets for the event, which is open to the public, cost €27.65 and are available from www.ticketmaster.ie or by telephoning 0818 719300. Proceeds from ticket sales will be donated to the GM-free Ireland Network, the NGO which campaigns to keep genetically modified organisms out of Irish agriculture and food.

Widely regarded as an inspirational and highly enter-

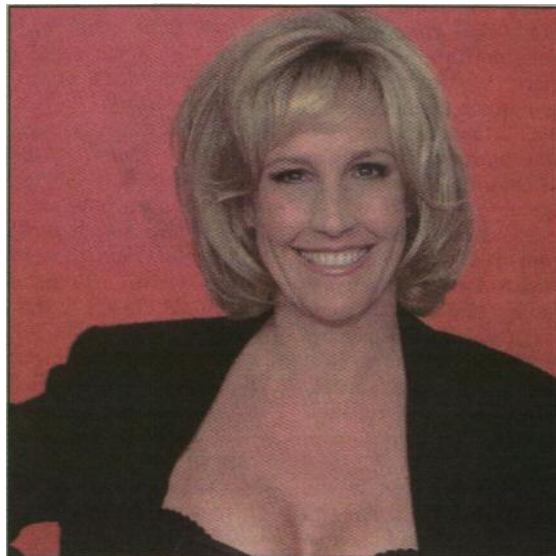
taining speaker, Brockovich is a straight talker and believes in the importance of what she calls 'stick-to-it-ive-ness' – an attribute which has helped her to achieve great success in her campaigning work. She is best known for her work with the law firm, Masry & Vititoe. She began an investigation which eventually established that residents of Hinkley, California had been exposed to toxic Chromium 6 during the 1960s, 1970s and 1980s as a result of a leak into the groundwater from the nearby Pacific Gas and Electric Company's Compressor Station. In 1996, as a result of the largest direct action lawsuit of its kind, spearheaded by Brockovich and Ed Masry, the utility company paid the largest toxic tort injury settlement in U.S. history: \$333 million in damages to more than 600 Hinkley residents.

In Dublin, Erin Brockovich will speak on a range of topics including the power of one

individual to create lasting change, the importance of truth-telling and transparency in high places, the feminine approach to tackling problems, the role of organic food

and the environment and the future of organic food.

Further information is available at www.glenisk.com.



Erin Brockovich