



Glenisk making a difference at awards night

Laura Ryder
reports

Offaly's Cleary siblings are happy this week, after news that their Glenisk organic yoghurt range beat off competition from 200 other entrants to bag one of six Bord Bia awards.

Announced last Thursday at a ceremony in Dublin, the

Glenisk range was given the 'Making a Difference' award at the Bord Bia Food and Drink Industry Awards.

Six category winners were announced at the ceremony, with winners proving to Bord Bia they had responded effectively to current consumer needs with product innovation, branding and communications.

Glenisk was joined on the

podium by five other Irish brands. Co Wexford's Irish Country Meats took the 'Smart Shopper' award for its ready to cook lamb range.

Flahavan's won the 'Life on the Go' award for its microwaveable quick oats. Cork's Glenilen Farm scooped the 'Real Thing' award for its yoghurts and desserts range and

Kilkenny's Glanbia took the 'Quest for Health and Wellness' award for its Yoplait Essence range. Diageo Ireland won the 'Living Life to the Full' award with its Bailey's flavoured liquers, while a special merit award was given to Coole Quay Liqueur Co for its Coole Swan Superior Dairy Cream Liqueur.