



Moom's the word: Vivienne and Katie help launch Glenisk's iMoo

CELEBRITY mum, and Charity You're a Star participant, Vivienne Connolly, and her daughter Katie, were delighted to help launch a new

parenting initiative called iMoo last week.

iMoo (Irish Mothers of Organic), from Glenisk, features a panel of

parenting experts, including paediatrician Dr William Sears, and presenter of RTE's Families in Trouble, psychologist David Coleman.

