



Shelflife

Saturday, 1 December 2007

Page: 070

Circulation: 8,989

Area of Clip: 5244.00 mm

Clip ID: 50038

Hot spots

The Glenisk brand recently launched an interactive online community called iMOO (Irish Mothers of Organic). The site offers advice, support and information on parenting the organic way. "Created by mothers for mothers, the website aims to encourage discussion on food, how it is produced and the way it impacts on health, communities and the environment," says the company. Clever idea we say. For more information visit www.organic-trust.org and www.glenisk.com.