



Campaigner Brockovich in Dublin talk

RENOWNED campaigner and activist, Erin Brockovich, subject of the 2000 Oscar-winning film of the same name, is set to visit Dublin students next month.

Brockovich will address an audience at University College Dublin, Belfield, at 1pm on Saturday, September 20.

Widely regarded as an inspirational and highly entertaining speaker, Brockovich is a straight talker and believes in the importance of what she calls "stick-to-it-ive-ness" – an attribute which has helped her to achieve great success in her campaigning work.

She is best known for her work with the law firm, Masry & Vititoe.

She began an investigation that eventually established that residents of Hinkley, California had been exposed to toxic Chromium 6 during the 1960s, 1970s and 1980s as a result of a leak into the ground water from the nearby Pacific Gas and Electric Company's Compressor Station.

In 1996, as a result of the largest direct action lawsuit of its kind, spearheaded by Brockovich and Ed Masry, the utility company paid the largest toxic tort injury settlement in US history – \$333 million in damages to more than 600 Hinkley residents.

In Dublin, Erin Brockovich will speak on a range of topics, including the power of one individual to create lasting change, the importance of truth-telling and transparency in high places, the feminine approach to tackling problems, the role of organic food and the environment and the future of organic food.

The event is being held by Glenisk to celebrate Ireland's National Organic Week, which runs from September 15-21 2008.

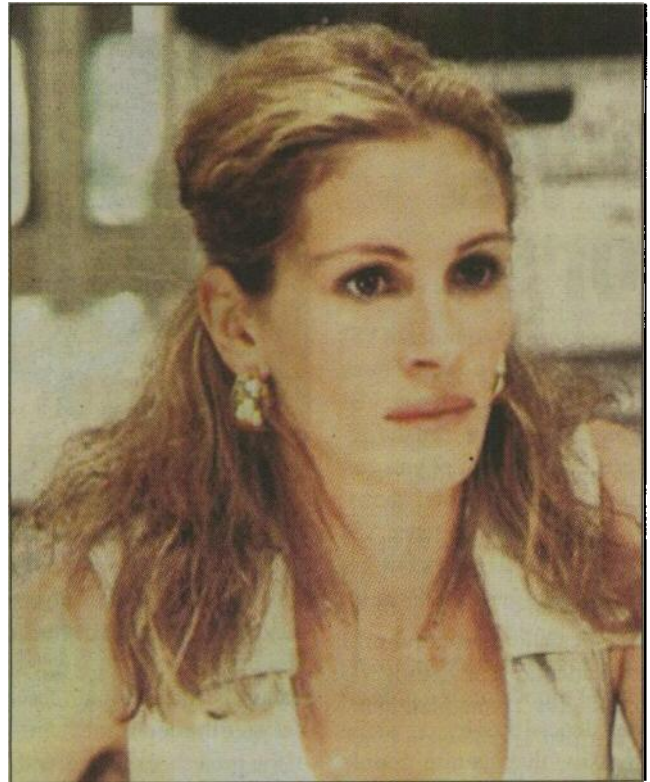
Tickets for the event, which is open to the public, cost €27.65 and are available from www.ticketmaster.ie or by telephoning 0818 719300.

Proceeds from ticket sales will be donated to the GM-free Ireland Network, the NGO that campaigns to keep

genetically modified organisms out of Irish agriculture and food.

Speaking about the event, Vincent Cleary, managing director, Glenisk said: "We

are delighted to welcome Erin Brockovich to Dublin for what we know will be an engaging, thought-provoking and entertaining event.



Julia Roberts who starred as Erin Brockovich in the Oscar-winning film about the campaigner's life