

GLENISK PRESENTS ...

Erin Brockovich

WIDELY regarded as an inspirational and highly entertaining speaker, Erin Brockovich is a straight talker and believes in the importance of what she calls 'stick-to-it-ive-ness' – an attribute which has helped her to achieve great success in her campaigning work. She is best known for her work with the law firm, Masry & Vititoe. She began an investigation which eventually established that residents of Hinkley, California had been exposed to toxic Chromium 6 during the 1960s, 1970s and 1980s as a result of a leak into the groundwater from the nearby Pacific Gas and Electric Company's Compressor Station. In 1996, as a result of the largest direct action lawsuit of its kind, spearheaded by Brockovich and Ed Masry, the utility company paid the largest toxic tort injury settlement in U.S. history: \$333 million in damages to more than 600 Hinkley residents.

Subject of the 2000 oscar-winning film of the same name, Erin Brockovich, will visit Dublin during September 2008 thanks to Ireland's family-owned and operated organic dairy farm, Glenisk. Brockovich will address an audience at University College Dublin, Belfield, at 1pm on Saturday, 20 September. The event is being held by Glenisk to celebrate Ireland's National Organic Week, which runs from 15-21 September 2008. Tickets for the event, which is open to the public, cost €27.65 and are available from www.ticketmaster.ie or by telephoning 0818 719300. Proceeds from ticket sales will be donated to the GM-free Ireland Network, the NGO which campaigns to keep genetically modified organisms out of Irish agriculture and food.

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In Dublin, Erin Brockovich will speak on a range of topics including the power of one individual to create lasting change, the importance of truth-telling and transparency in high places, the feminine approach to tackling problems, the role of organic food and the environment and the future of organic food.

Speaking about the event, Vincent Cleary, managing director of Glenisk said: "We are delighted to welcome Erin Brockovich to Dublin for what we know will be an engaging, thought-provoking and entertaining event. At Glenisk, we share Ms Brockovich's passion for environmental activism and we admire her commitment to pursuing justice for others."

Michael O'Callaghan, co-ordinator of GM Free Ireland Network also commented: "Erin Brockovich inspires us all to take personal responsibility for environment and health issues like patented GM seeds, which threaten our food and farming future. Please support the GM-free Ireland campaign by coming to this event."

Further information is available at www.glenisk.com.

Glenisk, the family owned organic dairy is proud to present:

The inspirational

Erin Brockovich

Live in Dublin

Saturday 20 September 2008
O'Reilly Hall
University College Dublin
Dublin 4

glenisk
for an organic Ireland



Book your tickets today at
www.glenisk.com

All proceeds go to GM Free Ireland



Tel: 01 8855588

www.simplyorganic.ie



National Organic Week

15th – 21st September 2008

For details of events taking place during National Organic Week and a list of organic suppliers go to www.bordbia.ie or www.agriculture.gov.ie/organics

Bord Bia
Irish Food Board

Department of
Agriculture,
Fisheries and Food
Taisníocht,
Iascaigh agus Bia