

## **P R E S S   R E L E A S E**

### **GLENISK CALLS FOR YES VOTE IN LISBON REFERENDUM**

#### **'Yes' message to appear on Glenisk Vehicles**

(Offaly, 25 September 2009) Glenisk, the award-winning, family operated organic dairy, is campaigning for a 'Yes' vote in the upcoming Lisbon Treaty referendum, utilising its fleet of trucks to communicate a pro Lisbon message. The slogan 'Vote Yes to Europe, Support our Jobs' will appear on Glenisk vehicles from now until the Irish electorate goes to the polls on 2 October 2009.

Explaining the move, Vincent Cleary, Managing Director, said: "This vote is crucial for Ireland. While it's unusual for Glenisk to become involved in a political issue, we believe that Ireland's future in Europe transcends politics. Our full participation in an inclusive Europe brings significant economic and social advantages to Ireland, benefiting individuals as well as business. Branding our fleet is a small step but clearly every vote counts and with a week to go to polling day, we are keen to play our part in helping to secure a yes vote."

Further information is available at [www.glenisk.com](http://www.glenisk.com).

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For further information, please contact:

Emma Walls, Tel: 087-8514 524, Email: [emma@glenisk.com](mailto:emma@glenisk.com)

#### **Note to Editors:**

Photographs from the announcement have been issued to your picture desk.

#### **About Glenisk:**

Glenisk was established in 1987 by the Cleary family in Killeigh, Co Offaly. Glenisk converted to organic production in 1995 combining years of experience gleaned from the European food industry with a recognition of organics' potential in the Irish dairy market. Today, Glenisk continues to operate from Killeigh and is run by five of the Cleary siblings. In 2008, the company sales exceeded €10 million. Glenisk is the recipient of numerous awards including

most recently, Best Retail Product, National Organic Awards 2009; Overall Winner, National Organic Awards 2008; Green Product of the Year 2008; Repak Award for Outstanding Practice 2008 and 'Making a Difference' Award, Bord Bia Food & Drink Awards 2007.

**About Vincent Cleary:**

A native of Killeigh, Co Offaly, Vincent Cleary is managing director of Glenisk, Ireland's largest organic dairy company and the Cleary family business. Returning to Ireland, following a period spent in Germany, Vincent oversaw the conversion of the family business to organic production in 1995. He is a member of IOFGA (Irish Organic Farmers & Growers Association) and is president of the Irish Goat Producers Association. In 2008, he was appointed to the board of Bord Bia, the Irish Food Board. He is also a member of Forás Órgánach, the body established by Minister Trevor Sargent, T.D to drive forward the organic sector in Ireland.